



DAVIS DOWNTOWN

Board of Directors Meeting Agenda

October 11, 2023 @ 9:00 a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

| | |
|----|--|
| 1. | Welcome / Roll Call |
| 2. | Consent Calendar <ul style="list-style-type: none">• Approval of Minutes and Agenda<ul style="list-style-type: none">○ September Meeting Minutes○ October Meeting Agenda |
| 3. | Public Comment (2 min max/person) |
| 4. | Administration Updates <ul style="list-style-type: none">• Marr Virtual Assistant Services<ul style="list-style-type: none">○ AssociationSphere Member Registration Update○ Sponsorship Services Solution Update• Member Services & Administrative Assistant Position |
| 5. | Financial Report & Budget Review <ul style="list-style-type: none">• Profit & Loss Review• Balance Sheet Review• 2023-2024 Budget vs. Actuals Review (February – September)• 2024-2025 Budget Proposal |
| 6. | Committee Updates <ul style="list-style-type: none">• Marketing & Outreach<ul style="list-style-type: none">○ Event Review<ul style="list-style-type: none">■ Dive Into Downtown (September 21st & 24th)○ Upcoming Events & Initiatives<ul style="list-style-type: none">■ Thursdays in The Davisphere Event Canceled■ Downtown Spooktacular (Treat Trail & Zombie Mash)■ Shop Small Weekend○ Davis Downtown Gift Card Program○ Social Media Marketing Planning○ November Meeting Moved to Wednesday, November 1st○ Miscellaneous Updates• Visioning & Civic Relations<ul style="list-style-type: none">○ Safer Davis 2023 CPTED Grants Program○ G Street Project Design Workshop Review○ Parking & Transportation Updates |

| | |
|------------|---|
| | <ul style="list-style-type: none"> ○ Code Enforcement & Cleanup of Illegal Signage ○ Miscellaneous Updates ● Bar & Restaurant ● Nominating <ul style="list-style-type: none"> ○ Update on Potential Nominees ○ Nomination Process & Timeline Review ○ Board of Directors Structure Discussion |
| 7. | <p>Partner Updates</p> <ul style="list-style-type: none"> ● City of Davis <ul style="list-style-type: none"> ○ Police Department Strategic Planning Meeting & Survey ○ 2023 Annual Report & DBID Renewal Process (November) ● Visit Yolo ● UC Davis |
| 8. | <p>New Business</p> <ul style="list-style-type: none"> ● Decision on Board of Directors Meeting Over Holidays (December) |
| 9. | <p>Old Business</p> |
| 10. | <p>Adjournment</p> <ul style="list-style-type: none"> ● Next Meeting: Wednesday, November 8th |