



DAVIS DOWNTOWN

Board of Directors Agenda

October 12th, 2022 @ 8:35AM

Join via Zoom Meeting

<https://us02web.zoom.us/j/88143395162>

Meeting ID: 881 4339 5162 OR CALL IN: 669-900-6833

1.	Roll Call
2.	Consent Calendar <ul style="list-style-type: none">• Approval of Minutes and Agenda<ul style="list-style-type: none">A. August MinutesB. October Agenda
3.	Public Comment (2 min max/person)
4.	Financial Report
5.	Staffing Update <ul style="list-style-type: none">• New Hire - Marketing Coordinator
6.	Collaborations <ul style="list-style-type: none">• 2nd Friday ArtAbout Marketing & Sponsorship• Dive Into Downtown• Davis PD
7.	Committee Updates <ul style="list-style-type: none">• Marketing & Outreach<ul style="list-style-type: none">A. Upcoming Events<ul style="list-style-type: none">I. Thursdays in The DavisphereII. 2nd Friday ArtAboutIII. Zombie Bike Ride Afterparty (October 30th)IV. Treat Trail (October 31st)V. Shop Small Weekend (November 25-27th)VI. Overall Marketing Analytics• Visioning & Civic Relations• Bar & Restaurant• Parking• Nominating

8.	Partner Updates <ul style="list-style-type: none">• City of Davis• Visit Yolo• UC Davis
9.	ARP Funded Programs/Events/Initiatives Update <ul style="list-style-type: none">• Thursday Night Event Series Update• CPTED Grants Program Update• Other Programs & Initiatives
10.	DDBA Budget & Annual Report <ul style="list-style-type: none">• 2023/2024 Budget Review• Annual Report Status
11.	New Business
12.	Old Business
13.	Adjournment <ul style="list-style-type: none">• Next Meeting TBD