



# DAVIS DOWNTOWN

## Marketing & Outreach Committee Meeting Agenda

Thursday, October 6th @ 9:00AM

**Chair:** Yelena Ivashchenko, [yelena@bohemethreads.com](mailto:yelena@bohemethreads.com)

**Co-Chair:** Lori Prizmich, [lori@loriprizmich.com](mailto:lori@loriprizmich.com)

**Location:** Join via Zoom Meeting

<https://us02web.zoom.us/j/84740525298>

1.	Welcome / Roll Call
2.	Approval of Minutes & Agenda <ul style="list-style-type: none"><li>September Minutes</li><li>October Agenda</li></ul>
3.	Public Comment (2 min max/person)
4.	Event Review <ul style="list-style-type: none"><li>Thursdays in The Davisphere</li><li>Dive Into Downtown (UC Davis Student Orientation)</li></ul>
5.	Upcoming Events <ul style="list-style-type: none"><li>Thursdays in The Davisphere<ul style="list-style-type: none"><li>October 20th: Family Night</li></ul></li><li>October ArtAbout</li><li>Zombie Bike Ride Afterparty (October 30)</li><li>Treat Trail (October 31)</li><li>Shop Small Weekend (November 25-27)</li></ul>
6.	Marketing Growth/Trends
7.	Miscellaneous Outreach <ul style="list-style-type: none"><li>CPTED Grants Program (Safer Davis 2022)</li></ul>
8.	Collaborations, Sponsorships & Advertising
9.	New Business

10.	Old Business
11.	Adjournment <ul style="list-style-type: none"><li>• Next Meeting: Thursday, November 3rd @ 9:00 am</li></ul>