



DAVIS DOWNTOWN

Board of Directors Meeting Agenda

December 13, 2023 @ 9:00 a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	Welcome / Roll Call <ul style="list-style-type: none">● Roll Call● Introduction of New DDBA Board Directors<ul style="list-style-type: none">○ Kyler Klingberg, Lyon Real Estate○ Marcus Marino, Davis Odd Fellows○ Nu Yung, Red 88 Noodle Bar
2.	Consent Calendar <ul style="list-style-type: none">● Approval of Minutes and Agenda<ul style="list-style-type: none">○ November Meeting Minutes○ December Meeting Agenda
3.	Public Comment (2 min max/person)
4.	Partner Updates <ul style="list-style-type: none">● City of Davis<ul style="list-style-type: none">○ G Street Activation Project Update (Diane Parro)● Visit Yolo● UC Davis
5.	Financial Report <ul style="list-style-type: none">● Bank Account Balances● Balance Sheet Review● Profit & Loss Review
6.	DBID Renewal & Budget Approval <ul style="list-style-type: none">● DBID Renewal● 2023 Annual Report● 2024-2025 Budget Approval
7.	Fundraising Solutions Update <ul style="list-style-type: none">● Sponsorship Services● Additional Opportunities<ul style="list-style-type: none">○ CDBG: Community Development Block Grant Program

<p>8.</p>	<p>Committee Updates</p> <ul style="list-style-type: none"> ● Marketing & Outreach <ul style="list-style-type: none"> ○ Event Review <ul style="list-style-type: none"> ■ Shop Small Weekend (Nov. 24 – 26) ○ Current & Upcoming Events/Initiatives <ul style="list-style-type: none"> ■ December to Remember (Nov. 30 – Dec. 22) ○ Davis Downtown Gift Card Program ○ Social Media Marketing ○ Advertising & Promotion ○ Miscellaneous Updates ● Visioning & Civic Relations <ul style="list-style-type: none"> ○ Safer Davis 2023 CPTED Grants Program ○ Parking & Transportation ○ Downtown Streets Team ○ Code Enforcement & Cleanup of Illegal Signage ○ Downtown Beautification Fund (Static Map Kiosks & Digital Kiosk) ○ Miscellaneous Updates ● Bar & Restaurant ● Nominating
<p>9.</p>	<p>New Business</p> <ul style="list-style-type: none"> ● Decision on Annual Membership Meeting Date in January ● Potential Cancellation of Board of Directors Meeting in January
<p>10.</p>	<p>Old Business</p> <ul style="list-style-type: none"> ● Board of Directors Structure
<p>11.</p>	<p>Adjournment</p> <ul style="list-style-type: none"> ● Next Meeting: TBD