



DAVIS DOWNTOWN

Board of Directors Meeting Agenda

December 14th, 2022 @ 8:35AM

Join via Zoom Meeting

<https://us02web.zoom.us/j/9129744304>

Meeting ID: 881 4339 5162 OR CALL IN: 669-900-6833

1.	Roll Call
2.	Consent Calendar <ul style="list-style-type: none">Approval of Minutes and Agenda<ul style="list-style-type: none">A. November MinutesB. December Agenda
3.	Public Comment (2 min max/person)
4.	Financial Report <ul style="list-style-type: none">Profit & Loss ReviewBalance Sheet Review
5.	Collaborations <ul style="list-style-type: none">2nd Friday ArtAbout Marketing & Sponsorship
6.	Committee Updates <ul style="list-style-type: none">Marketing & Outreach<ul style="list-style-type: none">A. Upcoming Events<ul style="list-style-type: none">I. December to Remember (December 1 - 20)II. Annual DDBA Membership Meeting (January)B. Event Review<ul style="list-style-type: none">I. Shop Small Weekend (November 25 - 27)C. Marketing Growth & TrendsD. Marketing Priority UpdatesVisioning & Civic Relations<ul style="list-style-type: none">A. Downtown Streets TeamB. G Street ClosureC. Bike Sculpture DonationD. Climate Change MuralBar & Restaurant

	<ul style="list-style-type: none"> ● Parking & Transportation ● Nominating
7.	<p>Partner Updates</p> <ul style="list-style-type: none"> ● City of Davis ● Visit Yolo ● UC Davis <ul style="list-style-type: none"> ○ 2023 June Undergraduate Commencement Ceremonies
8.	<p>City/ARP Funded Programs/Events/Initiatives Update</p> <ul style="list-style-type: none"> ● CPTED Grants Program (Safer Davis 2022) Update ● Downtown Streets Team ● Thursday Night Event Series ● Other Initiatives
9.	<p>New Business</p>
10.	<p>Old Business</p>
11.	<p>Adjournment</p> <ul style="list-style-type: none"> ● Annual DDBA Membership Meeting January 11th (time TBD) ● Next Regular BOD Meeting Wednesday, February 8th at 8:35AM