



Visioning & Civic Relations Meeting Minutes

Friday, December 8th @ 10:15am

Chair: Aaron Wedra

Co-Chair: Dawn Coder

Location: via Zoom

1. Welcome / Attendance
 - a. Board: Aaron Wedra, Dawn Coder, Randii MacNear
 - b. Staff: Brett Maresca
2. Review of Minutes & Agenda
 - a. November meeting minutes (approved)
 - i. All in favor
 - b. December meeting agenda (approved)
 - i. All in favor
3. Public Comment
 - a. No public comment
4. Programs & Projects
 - a. CPTED Grants (Safer Davis 2023) Program
 - i. 9 recipients of the grant totaling just over \$18,700
 1. No business received 100% of what they asked for due to limited available funds
 2. Tentative deadline of December 4th for improvements to be finished, but final deadline will be around December 20th
 3. Improvements include cameras, new gates, and other lighting improvements.
 4. Finalized report will be available at a later date.
 - b. G Street Activation Project
 - i. Design Workshop & Community survey Update
 1. No update from City to date.
 2. Unofficial expectation is that planning options and discussion will be on City Council calendar by Feb. 2024.
 - ii. New bollards were put in place on the north end of project area within the last month
 - iii. Marcus Marino and Aaron plan to meet with Diane Parro on Wednesday as citizens (not representing the DDBA) to discuss potential plans options on G Street among other topics. Not a DDBA meeting.

1. Randii expressed desire for this to be a DDBA meeting, not just a meeting of individuals, and that it shouldn't be unofficial. Expressed that discussion should be brought to a board meeting.
2. Brett was not aware of the potential meeting with Diane.
3. Dawn reminded the group that it was previously decided to talk and be representative of the DDBA.
4. Aaron disagreed but stated that he can possibly postpone meeting.
5. There will be follow up with email correspondence to the board regarding discussion about how to proceed with a potential meeting with the City.

c. Downtown Streets Team

i. Recent Success Reporting

1. Angelo had been the case manager, and was promoted to project manager after Cameron's exit. Manny is the new case manager.
 - a. Angelo has been providing Brett updates on "semi-weekly" basis.
 - b. April – Nov total debris removed from Downtown is 30, 278 gallons. Discarded syringes is 40. Barriers removed 159 from individual team members. Housed team members is 3. New jobs gained is 3 over last 90 days. Total volunteer hours is 4,296.
 - c. Unhoused individuals can receive services even without being a team member.
2. Continued discussion on plan of action regarding posters/flyers/stickers on public and private property.
 - a. Michele Hardy with PD was surprised to see the state of certain areas while on a recent downtown walkthrough with Brett
 - b. If DST is out there taking items down, perception may be it is their fault.
 - i. Would like public knowledge/outreach as to why they are responsible for clean-up.
 - ii. Conflicting code with signage. Code can be changed but needs to be brought to attention of city leaders.
 - iii. Possibility to gather illegal signage info and have police volunteer call parties responsible to let the people know the signage will come down, and that its due to enforcement of regulations.

ii. CBDG Funding Option

1. Annually, the City of Davis receives federal grant money for social services. Last year, \$783,000 was available with 15 organizations receiving money.

2. Downtown Streets Team fits as a potential use for this funding.
 - a. Dana Bailey was emailed by Aaron and agreed that this was a great idea.
 3. Unspent money from the grant last year, so the program actually needs more applicants.
5. Downtown Beautification Fund
- a. Current Maps & Digital Kiosk Update
 - i. Waiting on feedback on digital kiosks.
 - ii. Davis Enterprise requested and had meeting with Brett and they want to work with DDBA more. Examples include printing restaurant guide, art map. Fun, artistic rendition.
 1. Potential to put these maps in the kiosks, and add QR codes, etc.
 - a. Would need to be brought up to the city, and then bring renderings to the committee.
 - b. Everyone in the DDBA would have the opportunity to be on the map.
 - i. Would point people to digital directory online and engage with DDBA online.
 2. Further discussion in next meeting about the current static kiosk structures themselves, and their outward appearance and how they could be spruced up.
6. Parking & Transportation
- a. Additional Parking Spots Requested by Zipcar
 - i. No response back yet
 - b. Holiday Weekends Parking
 - i. Through December, Saturday parking is not being monitored or enforced. No illegal maneuvers or parking illegally is allowed.
 - c. Miscellaneous Updates
7. Other City of Davis Correspondence
- a. DBID Renewal Update
 - i. Brett has been in communication with city. DBID was renewed, all is in good standing. Council would like to see more information on measurable results of funds being used in the future, and Brett has had some initial discussions with a few council members on this topic and agrees.
 - b. November 2x2 City/DDBA Meeting (cancelled)
8. New Business
- a. Periphery Core Benefit Zone Assessment Fees Discussion
 - i. In the digital age, these businesses get the same benefits of true core area. They now have the same opportunity and should/could pay the same instead of discounted rates. To bring up process of making this update to the DBID with city officials.
9. Old Business
- a. No old business
10. Adjourn

- a. Meeting adjourned
- b. Next Meeting: TBD