



# DAVIS DOWNTOWN

## Board of Directors Meeting Agenda

February 8th, 2023 @ 8:35AM

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	<b>Roll Call</b>
2.	<b>Consent Calendar</b> <ul style="list-style-type: none"><li>Approval of Minutes and Agenda<ul style="list-style-type: none"><li>A. December Board of Directors Meeting Minutes</li><li>B. January Annual Membership Meeting Minutes</li><li>C. February Agenda</li></ul></li></ul>
3.	<b>Public Comment (2 min max/person)</b>
4.	<b>Welcome &amp; Appointment of Board Directors</b> <ul style="list-style-type: none"><li>Jen Cala, Randii Macnear, Paul Takushi, Aaron Wedra</li><li>Appointment of Board Directors</li></ul>
5.	<b>Financial Report</b> <ul style="list-style-type: none"><li>Profit &amp; Loss Review</li><li>Balance Sheet Review</li><li>2022/2023 Budget Finalization Update</li></ul>
6.	<b>Brixmor Presentation on University Mall Redevelopment Project</b>
7.	<b>Nomination &amp; Selection of Board Officers</b>
8.	<b>Committee Updates</b> <ul style="list-style-type: none"><li>Overview of Chair / Co-Chair Status of Committees</li><li><b>Marketing &amp; Outreach</b><ul style="list-style-type: none"><li>A. Upcoming Events<ul style="list-style-type: none"><li>I. Pawlentine's Day (Feb 11)<ul style="list-style-type: none"><li>A. Yolo SPCA Collaboration</li></ul></li><li>II. Spring Networking Mixer</li><li>III. TITD 2023 (May 18th, 2023 tentative series kickoff date)</li></ul></li></ul></li></ul>

	<ul style="list-style-type: none"> <li>● <b>Visioning &amp; Civic Relations</b> <ul style="list-style-type: none"> <li>A. Downtown Map Kiosk Updates</li> <li>B. Downtown Beautification Fund Update</li> </ul> </li> <li>● <b>Bar &amp; Restaurant</b></li> <li>● <b>Parking &amp; Transportation</b></li> <li>● <b>Nominating</b></li> <li>● Assignment of New Committee Chairs &amp; Co-chairs</li> </ul>
9.	<p><b>Partner Updates</b></p> <ul style="list-style-type: none"> <li>● City of Davis <ul style="list-style-type: none"> <li>○ G Street Closure</li> <li>○ Figeuroa Landscaping Contract</li> <li>○ Davis Welcome Sign</li> <li>○ Central Park Renovation / Splash Pad Project</li> </ul> </li> <li>● Visit Yolo <ul style="list-style-type: none"> <li>○ Mixer Invitation to DDBA Board &amp; Staff</li> </ul> </li> <li>● UC Davis <ul style="list-style-type: none"> <li>○ 2023 Student Orientation (Dive Into Downtown)</li> </ul> </li> </ul>
10.	<p><b>City/ARP Funded Programs/Events/Initiatives Update</b></p> <ul style="list-style-type: none"> <li>● CPTED Grants Program (Safer Davis 2022) Update</li> <li>● Downtown Streets Team</li> <li>● Thursday Night Event Series</li> <li>● Other Initiatives</li> </ul>
11.	<p><b>New Business</b></p> <ul style="list-style-type: none"> <li>● Board Development &amp; Training</li> <li>● Yolo 80 Managed Lanes Project</li> </ul>
12.	<p><b>Old Business</b></p> <ul style="list-style-type: none"> <li>● 2023/2024 Budget Overview</li> <li>● Discuss New Regular Date/Time for Future Board Meetings</li> </ul>
13.	<p><b>Adjournment</b></p> <ul style="list-style-type: none"> <li>● Next Board Meeting TBA</li> </ul>