



DAVIS DOWNTOWN

Board of Directors Meeting Agenda

March 8th, 2023 @ 9:00AM

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	Welcome / Roll Call
2.	Consent Calendar <ul style="list-style-type: none">• Approval of Minutes and Agenda<ul style="list-style-type: none">○ February Board of Directors Meeting Minutes○ March Meeting Agenda
3.	Public Comment (2 min max/person)
4.	Downtown Streets Team Introduction Presentation & Q&A <ul style="list-style-type: none">• Chris Richardson - Chief Program Officer• Heather Mundy - Director, Sacramento and Yolo Counties
5.	2nd Friday ArtAbout Proposal Presentation <ul style="list-style-type: none">• Natalie Nelson - Director/Curator, Pence Gallery
6.	Financial Report <ul style="list-style-type: none">• Profit & Loss Review• Balance Sheet Review• 2022/2023 Budget Finalization Update
7.	Collaborations & Sponsorships <ul style="list-style-type: none">• 2nd Friday ArtAbout• Yolo Commute• Davis Music Fest• UC Davis Arboretum & Public Garden• The Dirt
8.	Committee Updates <ul style="list-style-type: none">• Marketing & Outreach<ul style="list-style-type: none">○ Event Review<ul style="list-style-type: none">■ Pawlentine's Day○ Upcoming Events & Initiatives<ul style="list-style-type: none">■ Women In Business Promotion Initiative (Women's History Month)

	<ul style="list-style-type: none"> <ul style="list-style-type: none"> ■ Spring DDBA Membership Networking Mixer ■ The Davisphere 2023 Planning Update ○ Davis Downtown eGift Card Program Update ○ Additional Updates ● Visioning & Civic Relations <ul style="list-style-type: none"> ○ Davis Welcome Sign ○ Draft Urban Forest Management Plan ○ University Mall Redevelopment (The Davis Collection) ○ City Beautification Fund ○ G Street Closure / Activation Area ○ Additional Updates ● Bar & Restaurant ● Parking & Transportation ● Nominating
9.	<p>Partner Updates</p> <ul style="list-style-type: none"> ● City of Davis <ul style="list-style-type: none"> ○ Figueroa Landscaping Contract ○ Central Park Renovation / Splash Pad Project ● Visit Yolo <ul style="list-style-type: none"> ○ Visit Davis Collaboration & Marketing Streamlining ● UC Davis <ul style="list-style-type: none"> ○ 2023 Student Fall Orientation (Dive Into Downtown) ○ Picnic Day 2023
10.	<p>City/ARP Funded Programs/Events/Initiatives Update</p> <ul style="list-style-type: none"> ● CPTED Grants Program (Safer Davis 2022) Review ● Other Initiatives
11.	<p>2023/2024 DDBA Budget</p> <ul style="list-style-type: none"> ● Review Proposed Budget Reconstruction ● HR Solutions Proposal ● Sponsorship Considerations
12.	<p>Annual Board of Directors Retreat Date Planning</p>
13.	<p>New Business</p>
14.	<p>Old Business</p>
15.	<p>Adjournment</p> <ul style="list-style-type: none"> ● Next Meeting: Wednesday, April 12th at 9:00AM