



# DAVIS DOWNTOWN

## Board of Directors Meeting Agenda

April 12, 2023 @ 9:00 a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	<b>Welcome / Roll Call</b>
2.	<b>Consent Calendar</b> <ul style="list-style-type: none"><li>• Approval of Minutes and Agenda<ul style="list-style-type: none"><li>○ March Board of Directors Meeting Minutes</li><li>○ April Meeting Agenda</li></ul></li></ul>
3.	<b>Public Comment (2 min max/person)</b>
4.	<b>Financial Report</b> <ul style="list-style-type: none"><li>• Profit &amp; Loss Review</li><li>• Balance Sheet Review</li></ul>
5.	<b>Staffing &amp; Contractors Update</b>
6.	<b>Collaborations &amp; Sponsorships</b> <ul style="list-style-type: none"><li>• Sponsorship Strategy Update</li><li>• 2nd Friday ArtAbout</li><li>• Yolo Commute</li></ul>
7.	<b>Committee Updates</b> <ul style="list-style-type: none"><li>• <b>Marketing &amp; Outreach</b><ul style="list-style-type: none"><li>○ Event Review<ul style="list-style-type: none"><li>■ Women In Business Promotion Initiative</li></ul></li><li>○ Upcoming Events &amp; Initiatives<ul style="list-style-type: none"><li>■ Spring DDBA Membership Networking Mixer (April 26)</li><li>■ Davis Downtown Pub Crawl (June 10)</li><li>■ Annual Board Retreat (June 28)</li></ul></li><li>○ TITD 2023 Planning Update</li><li>○ Davis Downtown eGift Card Program Launch</li><li>○ Additional Updates</li></ul></li><li>• <b>Visioning &amp; Civic Relations</b><ul style="list-style-type: none"><li>○ Davis Welcome Sign</li><li>○ City Beautification Fund</li></ul></li></ul>

	<ul style="list-style-type: none"> <li>○ Downtown Streets Team</li> <li>○ G Street Activation Project</li> <li>○ Additional Updates</li> <li>● <b>Bar &amp; Restaurant</b></li> <li>● <b>Parking &amp; Transportation</b></li> <li>● <b>Nominating</b></li> </ul>
8.	<p><b>Partner Updates</b></p> <ul style="list-style-type: none"> <li>● City of Davis</li> <li>● Visit Yolo</li> <li>● UC Davis <ul style="list-style-type: none"> <li>○ Picnic Day 2023 (April 15)</li> </ul> </li> </ul>
9.	<p><b>City/ARP Funded Programs/Events/Initiatives Update</b></p> <ul style="list-style-type: none"> <li>● Safer Davis 2023 CPTED Grants Program</li> <li>● Other Initiatives</li> </ul>
10.	<p><b>New Business</b></p>
11.	<p><b>Old Business</b></p>
12.	<p><b>Adjournment</b></p> <ul style="list-style-type: none"> <li>● Next Meeting: Wednesday, May 10 at 9:00 a.m.</li> </ul>