



# DAVIS DOWNTOWN

## Visioning & Civic Relations Meeting Minutes

Friday, June 2nd @ 9:00 AM

**Chair:** Jen Cala

**Co-Chair:** Aaron Wedra

**Location:** via Zoom

1. Welcome / Attendance
  - a. Board: Aaron Wedra, Jennifer Cala, Dawn Coder
  - b. DDBA Team: Brett Maresca
  - c. Attendees: Marcus Marino
2. Review of Minutes & Agenda
  - a. April meeting minutes (approved)
  - b. June meeting agenda (approved)
    - i. Agenda amended to move the "G St. Project" Update and "Programs & Projects" agenda item as a whole up to item 4
3. Public Comment
  - a. No comments
4. Programs & Projects
  - a. G Street Activation Project
    - i. Progress & Planning Update
      1. Brett mentioned it sounds like the City is planning to use funds from the 1.2 million from the ARP funds for downtown improvements
        - a. Not approved or finalized decision
        - b. Previously the thought was the funds would go toward E Street Plaza, before it was known that G Street would be a project
        - c. Jeremy Ferguson said that doing the G Street renovation project correctly could cost 6 million dollars
      2. Diane Parro and Ryan Chapman will be out on G Street today talking to a few businesses about a potential loading zone addition at the south end of G Street.
        - a. Will talk to Paesanos, Tommy J's and Hilton Garden Inn
        - b. Brett, Aaron and Jen plan to be available
        - c. Brett to take notes
    - ii. Design M Group Architect Design Proposal
      1. Marcus Marino presents on 23 page G Street Re-imagined document that he created through his business, Design M Group
        - a. Brief History
        - b. The Street
        - c. Boundaries
        - d. Design Guidelines
        - e. Design Inspiration

- f. Rent
- g. The Dream Maker's Book
  - i. G Street Recommendations/ Street Plan
  - ii. Fences – at parklet
    - 1. Have a designs that should deter graffiti
    - 2. Great design including planters
    - 3. Can include name of restaurant or store
  - iii. Phasing plan
  - iv. Raised Floor System
    - 1. Good for rain water
    - 2. Marcus mentioned that Ryan Chapman liked this when he presented it to him at Woodstock's meeting
    - 3. Pavers can be removed for access
  - v. Plan of street sign
    - 1. For 3<sup>rd</sup> & 2<sup>nd</sup> Streets
    - 2. Columns with lights inside
    - 3. Visible from train station
    - 4. Elevation for automobiles, etc.
  - vi. Construction Estimates
    - 1. Ballpark cost of raised floor system and parklet fencing would be around 1 million
    - 2. Ballpark for both arches would be \$100,000
  - vii. Drawings
- h. Marcus will make additional improvements to the plan
- i. Marcus recommends putting this plan in front of City Council, DDBA members and the public to push it along
- j. There would be a cost to get this priced out
- k. Phasing is possible
  - i. Parklet walls and flooring could be phase 1
  - ii. Painting and resurfacing street (depending on funds) could be phase 2
  - iii. Archways at street ends could be phase 3
  - iv. If funding is available all could be done in a single phase
- l. Brett will continue to have conversations with City staff to stay up-to-date on where their plans for G Street are currently
- b. CPTED Grants (Safer Davis 2023) Program
  - i. Brett has been working with PD
    - 1. CPTED assessments are currently being conducted on close to a dozen businesses; businesses have until mid-July to complete their assessments to be eligible to apply for the grant
    - 2. With graffiti letter going out, we will mention CPTED as a possible solution
    - 3. Question if grant funds could be used to fix graffiti?
      - a. Brett said no, but CPTED solutions could help prevent graffiti
        - i. Cameras etc.
- c. Welcome to Davis Sign Update
  - i. Odd Fellows to send their team of contractors to start renovating in June

5. Beautification Subcommittee Update
    - a. New Downtown Planters Update
      - i. Shelli Ramos dropped off brochures to Jen
        1. Self-watering planters
          - a. Water reservoir inside
            - i. Fill tube regulates water with vacuum system
          - b. May only be approximately \$200 each (but the information provided was many months old, so pricing may not be applicable)
          - c. Could look to our \$10k or G Street renovation funds
          - d. We'd probably request the City to take care of maintenance
          - e. If our committee can gather details we can present to City
    - b. Davis Picks-It-Up Volunteer Work
      - i. We put a newsletter out highlighting and thanking their organization
      - ii. They have picked up several tons of garbage in Davis in their first year
      - iii. They are an organization we should consider asking for help at times
    - c. Graffiti Abatement Issue
      - i. It is distressing to see an uptick in graffiti in the past months
      - ii. Aaron has drafted a letter to the PD with photos
        1. Letter addressed graffiti happening throughout downtown
        2. Letter also as well as a single graffiti criminal who has done (purportedly) 100+ taggings.
          - a. At least 42 have been verified
        3. Hoping for a response from PD with their plan and suggestions for how we can help prevent this and make the perpetrator accountable
      - iii. Dawn Coder and Aaron have had some luck with the City of Davis app for reporting graffiti that then gets cleaned up
      - iv. Comment that graffiti should also be dealt with by PG&E for their boxes, and various private owners of private property should be assisting with cleanup as well
    - d. Broken Glass at 1<sup>st</sup> & E Street
      - i. We had requests out since August to fix the broken glass on our wayfinding sign at Davis Commons.
      - ii. After 9 months Aaron reached out to Josh Chapman
        1. We received a response and hope the sign will be fixed soon
          - a. Sign was also tagged, so we have to replace a map
6. Downtown Streets Team Update
  - a. No update
7. \$10k City of Davis Beautification Fund
  - a. Digital Kiosk Proposal Planning Update
    - i. Jen did additional research and made calls to 3+ companies to look into their kiosks
    - ii. Media Tile seems to be the main consideration for wayfinding
      1. California based distribution
      2. Canadian based company
      3. Very costly for a completely interactive system
        - a. Cost for one could approach \$25,000 (purchasing one creates a significantly higher price per unit)
        - b. Could be additional costs
          - i. Shipping

- ii. Annual service \$1,500-\$2,000
      - iii. Installation
      - iv. Mapping of downtown
      - v. Site survey
      - vi. We will get a quote for 1 and for 5
    - 4. They do a full rendering of our downtown for the interactive features
      - a. Walking, driving, handicap accessibility and more
    - 5. Could be used for advertising
      - a. Could raise money to fund
    - 6. Could highlight art, events, initiatives
    - 7. Easiest and most user friendly
    - 8. We would have the ability to manage and edit ourselves through the software program
    - 9. We have access to their support
  - b. May need to consider other projects (like planters) in case this project costs too much and we need to pivot
    - i. Brett can take any information we gather to Kelly Stachowicz to see if the City can support with necessary funds
  - c. Timeline for City of Davis Proposal
    - i. Brett will get clarity from Kelly
    - ii. Could get a kiosk in 12-16 weeks
- 8. New Business
  - a. No new business
- 9. Old Business
  - a. No old business
- 10. Adjourn
  - a. Meeting adjourned
  - b. Next Meeting: Friday, July 7<sup>th</sup> at 9:00am