



# DAVIS DOWNTOWN

## Board of Directors Meeting Agenda

August 9, 2023 @ 9:00 a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	<b>Welcome / Roll Call</b>
2.	<b>Consent Calendar</b> <ul style="list-style-type: none"><li>• Approval of Minutes and Agenda<ul style="list-style-type: none"><li>○ August Meeting Agenda</li><li>○ Appointment of Randii MacNear to DDBA Secretary</li></ul></li></ul>
3.	<b>Public Comment (2 min max/person)</b>
4.	<b>Financial Report</b> <ul style="list-style-type: none"><li>• Profit &amp; Loss Review</li><li>• Balance Sheet Review</li></ul>
5.	<b>State of the Board</b> <ul style="list-style-type: none"><li>• Announcements</li><li>• Discussion of Structure</li></ul>
6.	<b>Staffing &amp; Contractors Update</b> <ul style="list-style-type: none"><li>• Marketing &amp; Outreach</li><li>• Event Coordination</li><li>• Administration</li></ul>
7.	<b>Committee Updates</b> <ul style="list-style-type: none"><li>• <b>Marketing &amp; Outreach</b><ul style="list-style-type: none"><li>○ Event Review<ul style="list-style-type: none"><li>■ Burger Battle</li><li>■ Sidewalk Sale</li></ul></li><li>○ Upcoming Events &amp; Initiatives<ul style="list-style-type: none"><li>■ Hot Davis Days Cars &amp; Coffee (August 13<sup>th</sup>)</li><li>■ Dive Into Downtown (September 21<sup>st</sup> &amp; 24<sup>th</sup>)</li><li>■ Thursdays in The Davisphere 2023 Planning Update</li></ul></li><li>○ Davis Downtown Gift Card Program</li><li>○ Miscellaneous Updates</li></ul></li><li>• <b>Visioning &amp; Civic Relations</b><ul style="list-style-type: none"><li>○ Merger of Committees &amp; Chairpersons Change</li><li>○ Safer Davis 2023 CPTED Grants Program</li><li>○ Downtown Streets Team Launch Party (August 15<sup>th</sup>)</li></ul></li></ul>

	<ul style="list-style-type: none"> <li>○ G Street Project</li> <li>○ Parking &amp; Transportation <ul style="list-style-type: none"> <li>■ SPIN electric bikes &amp; scooters</li> </ul> </li> <li>○ City Beautification Fund / Digital Kiosk</li> <li>○ Static Map Kiosks</li> <li>○ Miscellaneous Updates</li> <li>● <b>Bar &amp; Restaurant</b></li> <li>● <b>Nominating</b></li> </ul>
<b>8.</b>	<p><b>Budget Review</b></p> <ul style="list-style-type: none"> <li>● Proposed Reallocation of Categorical Expenditures</li> </ul>
<b>9.</b>	<p><b>Partner Updates</b></p> <ul style="list-style-type: none"> <li>● City of Davis <ul style="list-style-type: none"> <li>○ Third Street Construction (email correspondence)</li> <li>○ Downtown Trees &amp; Twinkle Lights (email correspondence)</li> </ul> </li> <li>● Visit Yolo</li> <li>● UC Davis</li> </ul>
<b>10.</b>	<b>New Business</b>
<b>11.</b>	<b>Old Business</b>
<b>12.</b>	<p><b>Adjournment</b></p> <ul style="list-style-type: none"> <li>● Next Meeting: Wednesday, September 13<sup>th</sup></li> </ul>