



# DAVIS DOWNTOWN

## Board of Directors Meeting Agenda

September 13, 2023 @ 9:00 a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

Meeting ID: 882 7157 6788 OR CALL IN: +1 669 900 6833

1.	<b>Welcome / Roll Call</b>
2.	<b>Consent Calendar</b> <ul style="list-style-type: none"><li>• Approval of Minutes and Agenda<ul style="list-style-type: none"><li>○ August Meeting Minutes</li><li>○ September Meeting Agenda</li></ul></li></ul>
3.	<b>Public Comment (2 min max/person)</b>
4.	<b>Financial Report</b> <ul style="list-style-type: none"><li>• Profit &amp; Loss Review</li><li>• Balance Sheet Review</li></ul>
5.	<b>Staffing &amp; Contractors Update</b> <ul style="list-style-type: none"><li>• Marketing</li><li>• Event Coordination</li><li>• Administration<ul style="list-style-type: none"><li>○ Contractors</li><li>○ Member Services &amp; Administrative Assistant Position</li></ul></li></ul>
6.	<b>Committee Updates</b> <ul style="list-style-type: none"><li>• <b>Marketing &amp; Outreach</b><ul style="list-style-type: none"><li>○ Event Review<ul style="list-style-type: none"><li>■ Hot Davis Days Cars &amp; Coffee (August 13<sup>th</sup>)</li><li>■ 2<sup>nd</sup> Friday ArtAbout (sponsored event held September 8<sup>th</sup>)</li></ul></li><li>○ Upcoming Events &amp; Initiatives<ul style="list-style-type: none"><li>■ Dive Into Downtown (September 21<sup>st</sup> &amp; 24<sup>th</sup>)</li><li>■ Thursdays in The Davisphere 2023 (October 26<sup>th</sup>)</li></ul></li><li>○ Empower Yolo's "Paint Yolo Purple" Campaign</li><li>○ Davis Downtown Gift Card Program<ul style="list-style-type: none"><li>■ My Davis CA Collaboration</li></ul></li><li>○ Miscellaneous Updates</li></ul></li><li>• <b>Visioning &amp; Civic Relations</b><ul style="list-style-type: none"><li>○ Merger of Committees &amp; Chairpersons Change</li><li>○ Safer Davis 2023 CPTED Grants Program</li><li>○ G Street Project</li><li>○ Parking &amp; Transportation</li></ul></li></ul>

	<ul style="list-style-type: none"> <li>■ SPIN electric bikes &amp; scooters</li> <li>■ Downtown construction &amp; parking issues</li> <li>○ Downtown Trees &amp; Twinkle Lights</li> <li>○ City Beautification Fund / Digital Kiosk</li> <li>○ Davis Welcome Sign</li> <li>○ Miscellaneous Updates</li> <li>● <b>Bar &amp; Restaurant</b> <ul style="list-style-type: none"> <li>○ Thursdays in The Davisphere Planning &amp; Budget Discussion</li> </ul> </li> <li>● <b>Nominating</b></li> </ul>
7.	<p><b>Partner Updates</b></p> <ul style="list-style-type: none"> <li>● City of Davis <ul style="list-style-type: none"> <li>○ 2x2x2 Meeting - City of Davis / DDBA / Visit Yolo</li> </ul> </li> <li>● Visit Yolo</li> <li>● UC Davis</li> </ul>
8.	<p><b>Association Management System Implementation Presentation</b></p> <ul style="list-style-type: none"> <li>● AssociationSphere Overview (by Heather Logan, Marr Virtual Assistant Services)</li> <li>● Q&amp;A</li> </ul>
9.	<p><b>New Business</b></p>
10.	<p><b>Old Business</b></p>
11.	<p><b>Adjournment</b></p> <ul style="list-style-type: none"> <li>● Next Meeting: Wednesday, October 11<sup>th</sup></li> </ul>