

Event Feedback Form

Davis Downtown Business Association

The Davis Downtown Business Association coordinates and hosts a variety of events each year. We strive to understand the nuances of what worked well and what could be improved upon for each event we orchestrate. Our organization values feedback and suggestions, therefore we invite you to fill out the form below for a staff member to review and contact you if necessary.

You may attach additional pages and supporting documents as needed. Submit completed form via email to Autum Batton, DDBA Event Coordinator, at autum@davisdowntown.com OR call 530-756-8763 to coordinate the drop off of your printed document(s) to the DDBA office at 826 Second Street in Davis.

You may also choose to mail the document(s) to: DDBA, PO Box 72497, Davis, CA 95617.

Which Event Are You Providing Feedback For?

How Did You Hear About This Event?

- Instagram (@davis.downtown)
 - Facebook (@davisdowntown)
 - Print Advertisement (which source? _____)
 - Word of Mouth (friend, family, etc.)
 - Davis Downtown Website (www.davisdowntown.com)
 - Other: _____
-

Were You Able to Attend the Event?

- Yes
- No

If Not, Why?

- Was Not Informed
 - Conflicting Plans
 - Event Did Not Appeal to Me
 - Event Did Not Apply to Me
 - Other: _____
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If So, How Satisfied Were You With The Event Overall?

Please answer using a scale of 1-10, 1 being not satisfied and 10 being extremely satisfied.

1 2 3 4 5 6 7 8 9 10

Describe What Worked Well

Describe What Did Not Work or Could Use Improvement

Do You Plan on Attending and/or Joining This Event Next Year?

Yes

No

Additional Comments

Your Contact Information:

Name: _____

Business Name (if applicable): _____

Title (if applicable): _____

Email: _____

Phone (optional): _____

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Attach Relevant Documents (Flyers / PowerPoint / Images / Photos)