



Davis Downtown Marketing Committee Agenda

Chair: Vacant

Marketing Coordinator: Aaron Wedra, aaron@davisdowntown.com

Date: 07/02/20 at 9:00am **Location:** Zoom Meeting

Meeting ID: 912 974 4304 or call in +1 669 900 6833

1. **INTRODUCTIONS (5 Minutes)**
2. **REVIEW OF MINUTES & AGENDA (5 minutes)**
 - a. Minutes: https://davisdowntown.com/ddba-marketing-committee-minutes-06_04_20/
 - b. Agenda: Additions/Changes/Deletions
3. **PUBLIC COMMENT (5 Minutes – 2 minutes max per person)**
4. **COMMUNAL ART PROJECT UPDATE (5 minutes)**
 - HUGE SUCCESS!
 - Next steps
 - Thank you sponsors
5. **OPEN AIR DAVIS (10 minutes)**
 - Goals
 - Launch (first weekend)
 - Continued growth
6. **MARKETING SIMPLIFIED WORKSHOP (5 minutes)**
 - Review of last Tuesday's workshop
 - Follow up workshop
7. **NEW BUSINESS (5 minutes)**
8. **OLD BUSINESS (5 minutes)**
 - Every Business Has a Story
 - Promote member businesses: Hours, Services, New Norm
9. **ADJOURN** Next meeting Thursday, August 6th at 9:00am

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