1. **INTRODUCTIONS (5 Minutes)**

2. **REVIEW OF MINUTES & AGENDA (5 minutes)**
   a. Minutes: [https://davisdowntown.com/ddba-marketing-committee-minutes-06_04_20/](https://davisdowntown.com/ddba-marketing-committee-minutes-06_04_20/)
   b. Agenda: Additions/Changes/Deletions

3. **PUBLIC COMMENT (5 Minutes – 2 minutes max per person)**

4. **COMMUNAL ART PROJECT UPDATE (5 minutes)**
   - HUGE SUCCESS!
   - Next steps
   - Thank you sponsors

5. **OPEN AIR DAVIS (10 minutes)**
   - Goals
   - Launch (first weekend)
   - Continued growth

6. **MARKETING SIMPLIFIED WORKSHOP (5 minutes)**
   - Review of last Tuesday’s workshop
   - Follow up workshop

7. **NEW BUSINESS (5 minutes)**

8. **OLD BUSINESS (5 minutes)**
   - Every Business Has a Story
   - Promote member businesses: Hours, Services, New Norm

9. **ADJOURN** Next meeting Thursday, August 6th at 9:00am

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