



DAVIS DOWNTOWN

826 2nd Street Davis, CA 95616

Mailing Address: PO Box 72497 Davis, CA 95617

(530) 756-8763

Board of Directors Meeting Minutes

July 9, 2020

Online Zoom Meeting Platform

1. Roll Call and Introductions:

- Tim Mech, opens meeting air 8:35 am
- Roll Call: Board members - Stacia Rusakowicz, Lee Pfulgrath, Landon Christensen, Yelena Ivashchenko, Lori Prizmich, Julie Helmus, Nate Yungvanitsait, Josh Chapman; Staff members - Brett Maresca, Aaron Wedra; Board Liaisons – Sarah Worley, Terry Selk

2. Approval of minutes and agenda

- Tim Mech motions to approve agenda and minutes; motion approved
- Tim comments on keeping the meeting timely; motion approved

3. Public Comment

- Janis Lott - Concerns about lack of security in the downtown and not in favor of defunding police, social services commission, human relations commission, asks to pay attention to what is happening
- Stacia Rusakowicz - Cohesive downtown business sanitation and safety protocol; hope for community good will to ensure that all our shops are safe.

4. Financial Report

Brett reports on balances - First Northern accounts: \$110,991.32, \$102,058.38; will be attempting to close River City Bank account

5. Reopening Guidelines: July 3rd commenced a three week closure for bars and restaurants; businesses partnering for open air dining through (e.g. Woodstock's partnering with Three Mile Brewing)

6. Hannah from ParkStash gives presentation and seeks relationships with business owners and property owners for parking benefits for businesses to rent their extra parking spaces

7. City of Davis Partnership

- Open Air Davis - G street closure and 2nd street closure for outdoor dining, retail, and services
- BLM protest to occur on Sunday morning
- Sarah Worley gave update on mobile vending and asks DDBA how we would like to work with the law and create some rules to limit competition with brick and mortar; restaurant and bar response has been strongly against it in the current economic



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environment (expressed opinion that there is no room for added competition in this environment, but perhaps in the future looking at strategic locations and how this could complement our downtown... just not now)

- 2x2x2 Brett, Tim & Nate had some meetings with City, County, & Chamber

8. Committee Updates

- **Marketing**- Aaron reports 151,000 people viewed art through Facebook for Communal Art Project. Great success!
- Wrapping Port-a-potty in art as well as art in windows in old Watermelon Music store in partnership with the city art commission
- Vanessa Errecarte's social media program was really great and she is a great resource willing to work with local businesses to help with online marketing
- Every business has a story is starting in collaboration with Vanessa & Heidi Kellison
- Enterprise- Resilience of downtown businesses
- Yelena, Brett & Aaron on Good Day Sacramento
- **Restaurant** - no update
- **Visioning** - still looking for chairperson
- **Parking** – no update
- **Nominating** – possibly Vera from Smith Funeral home... owns the property and business

9. UC Davis Arboretum & Public Gardens – opportunity on getting Davis Downtown on the map... \$5000 or perhaps options to consider to co-sponsor for half the cost; Janis had idea for sign in the arboretum (perhaps better use of \$5,000)

10. Board of Directors Retreat

- Vote to cancel regular monthly Board meeting and replace it with the annual retreat. Motion -voted- passed.

11. Old Business - None

12. New Business - None

13. Meeting Adjourned - Meeting ends at 10:05 am