



Board of Directors Meeting Minutes

Thursday, September 11th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Kevin Wan, Ezra Beeman, Kyler Klingberg, Donbi Kim, Paul Takushi, Lawrence Groves
 - b. Not Present: Brett Maresca, Marcus Marino, Tim Mech, Nu Yung
 - c. Staff: Brett Lee, Autum Foss, Shaylee Marr, Richard Jia
2. Review of Minutes & Agenda
 - a. August meeting minutes (Approved).
 - b. September meeting agenda (Approved).
3. Public Comment
 - a. No Public Comment.
4. Financial Report
 - a. Total Reserves: Over \$160,000.
 - b. Checking Account: ~\$9,000.
 - c. Net Income: ~\$14,000.
5. Partner Updates
 - a. City of Davis – Katie Yancey
 - i. Presented audit of downtown business licenses and D-BID fee collection.
 - b. Visit Yolo
 - i. No representative present.
 - c. UC Davis
 - i. No representative present.
 - d. Chamber of Commerce- Carrie
 - i. Upcoming Events: Make Davis Sparkle (10/10) and Dia de Muertos (11/1).
 - e. Davis Police Department - Antonia

i. Downtown beat officer updates on enforcement and community safety.

6. Upcoming Event Updates with Autumn

- a. Downtown at Dusk: Biweekly events on G Street and E Street Plaza.
- b. Dive into Downtown: September 18, 20, 22 (UC Davis student orientation).
- c. Day in Downtown: September 28.
- d. Neighborhood Market: October 12.
- e. Treat Trail: October 31 (Tentative Time: 2:30pm-4:30pm).

7. Executive Director Updates

- a. Brett discussed social media metrics.
- b. Richard from BGR presented social media performance.
- c. Potential additional revenue from D-BID fee collection.

8. President Items

- a. President to create board member nomination subcommittee. Kevin will reach out to board members for committee participation with the goal to develop slate of directors for membership vote.
- b. The president will set a date/time of first meeting for Bylaw Revision Committee. The purpose of the meeting will be to discuss updating bylaws to reflect current organizational structure. This meeting will be open to board members and community participants.

9. Action Items

- a. Proposed sponsorship of Zombie Bike Ride: \$750 (Scarecrow level). To be voted on via email due to time constraints. A vote via email would also allow board members who were not present to participate in the decision-making process.
- b. Proposed sponsorship of Davis Jazz Beat Festival: \$750. To be voted on via email due to time constraints. A vote via email would also allow board members who were not present to participate in the decision-making process.
- c. UC Davis Housing Bond Support Letter – Discussed potential letter of support. Specific details to be determined via email to allow board members the opportunity to suggest amendments or provide additional input before finalizing.

10. Adjournment

- a. Next Regular Board of Directors Meeting: October 9th, 2025, at 9am.
- b. Meeting adjourned.