



Board of Directors Meeting Agenda

November 16th, 2022 @ 8:35AM

Join via Zoom Meeting

<https://us02web.zoom.us/j/88143395162>

Meeting ID: 881 4339 5162 OR CALL IN: 669-900-6833

1.	Roll Call
2.	Consent Calendar <ul style="list-style-type: none">• Approval of Minutes and Agenda<ul style="list-style-type: none">A. October MinutesB. November Agenda
3.	Public Comment (2 min max/person)
4.	Financial Report <ul style="list-style-type: none">• Profit & Loss Review• Balance Sheet Review
5.	Staffing Update <ul style="list-style-type: none">• Introduce Katelyn Willoughby as Marketing Manager
6.	Collaborations <ul style="list-style-type: none">• 2nd Friday ArtAbout Marketing & Sponsorship• Zombie Bike Ride After Party Sponsorship• Davis PD
7.	Committee Updates <ul style="list-style-type: none">• Marketing & Outreach<ul style="list-style-type: none">A. Upcoming Events<ul style="list-style-type: none">I. Shop Small Weekend (November 25-27th)II. December to Remember (December 1-20th)B. Event Review<ul style="list-style-type: none">I. Thursdays in The Davisphere (October 27th)II. Treat Trail (October 31st)• Visioning & Civic Relations<ul style="list-style-type: none">A. Downtown Streets Team• Bar & Restaurant

	<ul style="list-style-type: none"> • Parking & Transportation • Nominating
8.	Partner Updates <ul style="list-style-type: none"> • City of Davis • Visit Yolo • UC Davis
9.	ARP Funded Programs/Events/Initiatives Update <ul style="list-style-type: none"> • Thursday Night Event Series Review • CPTED Grants Program Update • Other Programs & Initiatives
10.	DDBA Budget & Annual Report <ul style="list-style-type: none"> • 2023/2024 Budget Review • 2023/2024 Annual Report Review
11.	New Business
12.	Old Business
13.	Adjournment <ul style="list-style-type: none"> • Next Meeting Wednesday, December 7th at 8:35AM