



Board of Directors Meeting Minutes

Thursday, May 9th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Kevin Wan, Randii Macnear, Marcus Marino, Kevin Duncan, Nu Yung, Dirk Brazil, Paul Takushi, Kevin Duncan, Kyler Klingberg
 - b. Staff: Shaylee Marr
 - c. Other Attendees: Sumei Yee, Leslie Hunter, Janis Lott, Shelli Ramos, Antonia Dias, William Kopper, Kellie Palmer, Katie Yancey
2. Review of Minutes & Agenda
 - a. April meeting minutes (Approved)
 - b. May meeting agenda (Approved)
3. Executive Committee Update
 - a. The Committee has found the ideal candidate to fill the role of executive director of the DDBA: Brett Lee
 - i. Davis resident with strong ties to community and UC Davis
 - ii. Former member of Davis City Council with strong relationships with the former mayor of Davis and City Staff
 - iii. Knowledge of the internal and external politics of the town will be a great asset for the DDBA
 - iv. Has a real devotion to downtown and is looking forward to reestablishing relationships with the city, university, and members.
 - v. Will start June 3 and the executive committee will work on his contract as he finishes up on his old job.
 - vi. Members of the board are very excited to have this caliber of a candidate to step in.
4. Public Comment
 - a. William Kopper: Proposed that the DDBA Board support initiative to prevent new permits being issued to residential for downtown specific parking
 - i. Kevin proposed that we have this on the agenda for next month's meeting to discuss further
 - b. Shelli Ramos: Brought up issues of pop up restaurants and not having permits and would like to push the DDBA to encourage the City to put out ordinances.

Many of them popping up on private property and schools with no proper licensing

- i. City is already working on these ordinances to address this issue
- c. Janis Lott: Increase in garbage as well due to the pop ups and they are not following the sorting regulations and subjecting the restaurants to backlash.

5. Financial Report (Approved)

- a. Bank Account Balances
 - i. Total Assets reported at \$124,000, spread across two accounts
 - ii. Liabilities - just payroll clearing.
- b. Profit and Loss Review
 - i. The profit and loss statement shows a net income of -\$66,000, with an expectation of significant income in May from business improvement district (BID) fees.
 - ii. Planning to switch to a free system for paying bills

6. Partner Updates

- a. City of Davis
 - i. Economic Development Director - Katie Yancey from West Sacramento.
 - a. This now gives a central point of contact to avoid confusion and coordinate with someone directly.
 - b. Reassured that the City is actively working on the ordinances discussed in public comment and balancing the housing and downtown business needs for parking. Ordinances are enforcement focused to really address the issue.
 - c. Katie will attend the DDBA meetings as regularly as she can to maintain close interaction with the businesses in the downtown area.
 - d. She will try her best to get the draft of the ordinance to the DDBA for review and inform us of when it'll be open for public comment in front of city council so they can show their support.
- b. Visit Yolo
 - i. No representative present at meeting.
- c. UC Davis
 - i. No representative present at meeting.
- d. Davis Police Dept.
 - i. Sergeant Antonia Diaz present and shared what the PD is doing regarding the homeless population camping out in the F Street garage, leaving garbage and doing graffiti there. They are enforcing that there should be no loitering in the garage and encourage businesses to call so that they can stay on top of it since they don't have the staff to regularly patrol.

- ii. Will host regular office hours downtown in June and will let the DDBA more info as the time gets closer. Plans to be on foot patrol and stop in at downtown businesses.
- iii. Coffee with a cop program was a great success and testament to rebuilding partnerships.
- iv. Advised to the PD that there is potential street racing going on at 10pm or later in the garage as well and the elevator is unpleasant for members of the ADA. They will call the PD when they hear it in the future as there is enforcements and fines that can be administered to deter.

7. Sponsorship of the Davis Music Fest

- a. Proposing the \$1600 level sponsorship for DMF to get great exposure of such a huge downtown event that continues to grow each year
- b. Sponsorship passed unanimously

8. Interim Executive Director's Report

- a. Making great connections with Katie, new economic development director and Antonia, Davis Police Department
- b. Able to communicate important G Street updates to 200 Block for the City through AssociationSphere
 - i. Great partnership that we can help facilitate these communications
 - ii. Making great use of our contractors and lean organization to make these partnerships fruitful
 - iii. Need to allocate \$35,000 in grant funds that were awarded by the end of year - will discuss in future meeting to determine what we would like to do with the money in partnership with the City.
 - iv. Brett and Dirk are meeting with the City Manager to discuss getting the sales tax measure on the November ballot.
 - v. Future communication will go out to all members from Barbara Archer regarding fire hydrant and water valve maintenance. City is relying on us to the message out to our members which is a sign of a good partnership.

9. New Business

- a. Discussed the issues of overgrown landscaping in abandoned AT&T server building. City can't get ahold of anyone at AT&T to take care of it, but they are carefully monitoring it for fire prevention. They are not able to go in and take care of it until it has reached a certain threshold for meeting weed abatement and fire risk. Once it does, they'll be able to mow it.

10. Old Business

- a. No old business was discussed.

11. Adjournment

- a. Meeting adjourned
- b. Next Regular Board of Directors Meeting: June 13th, 2024 at 9am (Will discuss potentially moving to earlier or later due to Father's Day Weekend)