



## **Board of Directors Meeting Minutes**

Thursday, August 8<sup>th</sup> @ 9:00am

**Location:** Zoom Meeting

1. Welcome / Roll Call
  - a. Board: Kevin Wan, Randii Macnear, Paul Takushi, Kevin Duncan, Marcus Marino, Nu Yung, Kyler Klingberg
  - b. Staff: Shaylee Marr, Brett Lee, Autum Foss
  
2. Consent Calendar/Review of Minutes & Agenda
  - a. July meeting minutes (Approved)
  - b. August meeting agenda (Approved)
  
3. Financial Report (Approved)
  - a. Profit and Loss Review
    - The profit and loss statement shows a gross profit of \$189,000. The net operating income is \$55,000.
    - The board discussed opportunities to invest some of the cash reserves in higher-yielding accounts.
  
4. Public Comment
  - a. The public comment period was opened, and the board waited to see if any guests wished to speak. No public comments were offered at this time and the comment period was closed.
  - b. Later in the meeting, the board revisited public comment, and Laura Ambrose, owner of Woodstock's on G Street, was given the opportunity to provide comments related to the G Street project.
    - i. Laura stated that on July 22nd, a meeting was held with several G Street business owners and Brett Lee from the DDBA. At that meeting, there was a specific request for more information from the business owners on how the G Street project would impact them and how they would like to see it proceed.

- ii. Laura expressed that this request for more input from the G Street businesses has not been fulfilled, and she feels there is an opportunity for the DDBA to gather this feedback.
  - iii. Laura requested that the DDBA and the City provide a way for the G Street businesses to have a voice in the process, rather than decisions being made without their input, especially before the construction begins.
- 5. Partner Updates
  - a. Davis Police Dept.
    - i. Antonia from the Davis Police Department provided an update on enforcement efforts and upcoming Coffee with a Cop events.
  - b. City of Davis
    - i. Jenny provided an update on the G Street construction project and upcoming meetings
- 6. Executive Director Update (Brett Lee)
  - a. Brett provided an update on rebuilding the organization's capacity, including the return of Autum as an event planner.
  - b. Brett also discussed efforts to improve communication and transparency, including creating a more dynamic website and addressing missed voicemail messages from 2023.
- 7. G Street Project Updates
  - a. Jenny and Katie provided a detailed update on the G Street activation project, including the construction timeline, upcoming meetings, and plans to gather feedback from businesses.
  - b. The board discussed ways to improve communication and transparency, including creating FAQ's and potentially forming a subcommittee of G Street businesses.
- 8. New Business
  - a. The board discussed upcoming events, including the Dive into Downtown even on September 18<sup>th</sup> and 22<sup>nd</sup>.
- 9. Old Business
  - a. No old business discussed
- 10. Adjournment
  - a. Meeting adjourned
  - b. Next Regular Board of Directors Meeting: September 12, 2024 at 9am