



Board of Directors Meeting Minutes

Thursday, April 17th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Kevin Wan, Kevin Duncan, Brett Maresca, Kyler Klingberg, Nate Yungvanitsait, Paul Takushi. Quorum Confirmed.
 - b. Staff: Brett Lee, Autum Foss, Heather Logan, Shaylee Marr, Patrick Curzon, Richard Jia
2. Review of Minutes & Agenda
 - a. March meeting minutes (Approved)
 - b. April meeting agenda (Approved)
3. Public Comment
 - a. No public comment received.
4. Financial Report
 - a. Current balance: \$83,000
 - b. Income: \$12,000
 - c. Net loss: \$44,000
 - d. The DDBA is working with the city to investigate rent payments being returned
 - e. Financially on track for the year
 - f. Motion to approve financial report passed.
5. Partner Updates
 - a. City of Davis
 - i. Katie Yancey was unable to attend but passed on information around the outdoor dining process. The city has committed to working with the DDBA to ensure that the process is an easier process to follow for downtown businesses.
 - b. UC Davis

i. Kelly provided an update on the picnic day shooting incident. UC Davis has released an official statement about the incident. The university is cooperating with the ongoing investigation. Leadership from UC Davis and the city will be meeting to discuss next steps. Resources are being dedicated to understanding and addressing the situation. There are no current plans to cancel or significantly alter Picnic Day.

c. Visit Yolo

i. No representative present at meeting.

d. Davis Police Department

i. Antonia briefly addressed the shooting investigation and upcoming plans for de-escalation training.

6. Day Downtown Update

a. Autum Foss provided an update for the Day Downtown event. The event has been moved to May 18th. The event organizers have made the decision to scale back to the E Street Plaza and parking lot due to the current state of the investigation. The organizers are expecting 50-55 vendors.

7. Presentation: Pride Industries

- a. Grant Murray and Melissa Sweet proposed a vocational training program employing people with disabilities to provide downtown cleaning services.
- b. The board is supportive of exploring the partnership.

8. Presentation: Yolo Commute

a. Brian Abbanat shared the Yolo Commute benefits that are available to all DDBA member businesses and their employees. Brian discussed the rideshare incentive program, guaranteed ride home program, E-Bike lending and May Bike Month incentives.

9. Proposal: Neighborhood Market Proposal

- a. Eric presented an updated proposal for the neighborhood market event. The pilot event is tentatively scheduled for September/October 2025. The event will be located on G Street between 2nd and 3rd Street.
- b. The event was originally proposed to happen on a Saturday however, the event organizer agreed to rescheduling to a Sunday to accommodate traffic and other downtown logistics.
- c. The board approved the pilot event with details to be finalized.

10. Executive Director/Team Updates

- a. Autum provided updates on upcoming events such as the Big Day of Dining Downtown (May 1), Boba Tea Bingo (May 1 – June 15) and Dad's and Grads Pub Crawl (June 15)

11. New Business

- a. Discussed best day to host the board meetings – Thursday
- b. Discussed board member vacancy.
- c. The board appointed Ezra Beaman to fill the open board seat
- d. The board selected May 8th (8am-11am) for the board retreat – location details to come.
- e. A subcommittee was formed to work on the downtown dining permitting process. Brett Maresca will chair this subcommittee.
- f. A request was made to create a marketing sub-committee. The board acknowledged the need for multiple subcommittees and plans to discuss this further during the board retreat next month.

12. Adjournment

- a. Next Regular Board of Directors Meeting/Board Retreat: May 8, 2025 at 8am
- b. Meeting adjourned