



## **Board of Directors Meeting Minutes**

Thursday, May 8<sup>th</sup> @ 9:00am

**Location:** Zoom Meeting

1. Welcome / Roll Call
  - a. Board: Ezra Beeman, Kevin Wan, Kevin Duncan, Brett Maresca, Kyler Klingberg, Nate Yungvanitsait, Paul Takushi. Marcus Marino. Quorum Confirmed.
  - b. Staff: Brett Lee, Autum Foss, Heather Logan, Shaylee Marr, Patrick Curzon, Richard Jia
  
2. Review of Minutes & Agenda
  - a. April meeting minutes (Approved)
  - b. May meeting agenda (Approved)
  
3. Public Comment
  - a. No public comment received.
  
4. Financial Report
  - a. Total assets: \$72,400
  - b. Reserve: \$50,000
  - c. Checking Account: \$16,000
  - d. Projected Net Income: \$220,000 for the year.
  
5. Partner Updates
  - a. City of Davis
    - i. Dara Denworth discussed G Street activation and outdoor dining program. Introduced potential food truck policy discussion for June meeting. Brett proposed the June meeting would focus on forming a working group, with members volunteering to participate. The group would work with the city staff to develop fair rules for mobile food vendors that protect existing downtown businesses.
  - b. UC Davis
    - i. No representative present.

- c. Visit Yolo
    - i. Kelly discussed the launch of the Aggie Square innovation district and informed the board that the graduation season will start on May 16th.
  - d. Davis Police Department
    - i. No representative present.
- 6. Upcoming DDBA Events
  - a. Autum Foss provided the following event updates:
    - i Boba Team Bingo currently ongoing
    - ii Day in Downtown is scheduled for May 18<sup>th</sup>
    - iii Dads and Grads Pub Crawl is on June 15<sup>th</sup>
- 7. Social Media Statistics
  - a. 11,000 Facebook followers.
  - b. 7,000 Instagram followers.
  - c. Discussed social media strategy and collaboration posts.
- 8. Executive Director/Team Updates
  - a. Discussed partnership with ASUCD. Two main collaboration initiatives:
    - i Boba Tea Bingo – co-promoted by ASUCD and DDBA.
    - ii Downtown Davis Logo program – highlighting businesses with student discounts.
  - b. Discussed potential concerns about downtown-based police officer in city budget. Brett to follow up.
- 9. New Business
  - a. Discussed potential board member vacancy.
  - b. Confirmed June Board Retreat/Meeting on June 26<sup>th</sup> (9am-11am with lunch to follow)
- 10. Adjournment
  - a. Next Regular Board of Directors Meeting/Board Retreat: June 26, 2025 at 9am
  - b. Meeting adjourned