



Board of Directors Meeting Minutes

Thursday, May 8th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Ezra Beeman, Kevin Wan, Kevin Duncan, Brett Maresca, Kyler Klingberg, Nate Yungvanitsait, Paul Takushi. Marcus Marino. Quorum Confirmed.
 - b. Staff: Brett Lee, Autum Foss, Heather Logan, Shaylee Marr, Patrick Curzon, Richard Jia
2. Review of Minutes & Agenda
 - a. April meeting minutes (Approved)
 - b. May meeting agenda (Approved)
3. Public Comment
 - a. No public comment received.
4. Financial Report
 - a. Total assets: \$72,400
 - b. Reserve: \$50,000
 - c. Checking Account: \$16,000
 - d. Projected Net Income: \$220,000 for the year.
5. Partner Updates
 - a. City of Davis
 - i. Dara Denworth discussed G Street activation and outdoor dining program. Introduced potential food truck policy discussion for June meeting. Brett proposed the June meeting would focus on forming a working group, with members volunteering to participate. The group would work with the city staff to develop fair rules for mobile food vendors that protect existing downtown businesses.
 - b. UC Davis
 - i. No representative present.

- c. Visit Yolo
 - i. Kelly discussed the launch of the Aggie Square innovation district and informed the board that the graduation season will start on May 16th.
- d. Davis Police Department
 - i. No representative present.

6. Upcoming DDBA Events

- a. Autum Foss provided the following event updates:
 - i. Boba Team Bingo currently ongoing
 - ii. Day in Downtown is scheduled for May 18th
 - iii. Dads and Grads Pub Crawl is on June 15th

7. Social Media Statistics

- a. 11,000 Facebook followers.
- b. 7,000 Instagram followers.
- c. Discussed social media strategy and collaboration posts.

8. Executive Director/Team Updates

- a. Discussed partnership with ASUCD. Two main collaboration initiatives:
 - i. Boba Tea Bingo – co-promoted by ASUCD and DDBA.
 - ii. Downtown Davis Logo program – highlighting businesses with student discounts.
- b. Discussed potential concerns about downtown-based police officer in city budget. Brett to follow up.

9. New Business

- a. Discussed potential board member vacancy.
- b. Confirmed June Board Retreat/Meeting on June 26th (9am-11am with lunch to follow)

10. Adjournment

- a. Next Regular Board of Directors Meeting/Board Retreat: June 26, 2025 at 9am
- b. Meeting adjourned