

Board of Directors Meeting Minutes

Thursday, July 10th @ 9:00am

1. Welcome / Roll Call

a. Board: Kevin Wan, Kevin Duncan, Brett Maresca, Kyler Klingberg, Nate Yungvanitsait, Donbi Kim, Marcus Marino, Nu Yung

Not Present: Ezra Beeman (Traveling), Paul Takushi, Lawrence.

b. Staff: Brett Lee, Autum Foss, Shaylee Marr, Patrick Curzon

2. Review of Minutes & Agenda

- a. June meeting minutes (Approved)
- b. July meeting agenda (Approved)

3. Public Comment

a. Heather spoke in support of the downtown safety initiatives and the proposed de-escalation program.

4. Financial Report

- a. New treasurer Donbi reported receipt of DBID fees.
- b. Total Reserves: ~\$175,000.
- c. Ongoing efforts to collect outstanding DBID fees.
- d. Financial Report Approved.

5. Partner Updates

- a. City of Davis Katie Yancey
 - i. Brief discussion about ongoing audit process.
 - ii. Working on G Street activation strategies "Downtown at Dusk" event series (Second and Fourth Thursdays of the month) Goal: Activate the space and draw people downtown during slower months.

- iii. Reviewing business license and fee collection process. Discussed key challenges, proposed enforcement strategies, future steps and specific enforcement mechanisms.
- b. Visit Yolo
 - i. No representative present.
- c. UC Davis
 - i. Transitioning diversity website language to "inclusive excellence".
 - ii. Potential budget changes.
- d. Chamber of Commerce
 - i. Upcoming Family Fun Fest in September "Make Davis Sparkle" event on July 11th.
 - ii. Family Fun Fest volunteer opportunities.
- e. Davis Police Department
 - i. Discussion about De-Escalation Training proposal.
 - ii. New downtown officer: Lawrence Turner.
 - iii. Focusing on downtown safety and community-oriented policing.
- 6. Executive Director/Team Updates
 - i. Autum reported upcoming events.
 - a. "Rediscover Downtown" in August.
 - b. Day in Downtown events in September and November.
 - c. Neighborhood Market event in October.
 - d. Halloween treat trail in October.

7. Old Business

i. No Business Discussed.

8. New Business

- i. Discussed subcommittee meetings (gift card exploration, bylaws, mobile vending).
- ii. Agreed to use Doodle polls to coordinate subcommittee schedules.
- iii. Preliminary discussion of de-escalation training proposal.
- 9. Adjournment
 - a. Next Regular Board of Directors Meeting: August 14th, 2025, at 9am.
 - b. Meeting adjourned.