



## Board of Directors Meeting Agenda

September 11, 2025 @ 9:00a.m.

Join via Zoom Meeting

<https://us02web.zoom.us/j/88271576788>

**Meeting ID:** 882 7157 6788 **OR CALL IN:** +1 669 900 6833

1.	<b>Welcome / Roll Call</b> <ul style="list-style-type: none"><li>• Roll Call</li></ul>
2.	<b>Consent Calendar</b> <ul style="list-style-type: none"><li>• Approval of Minutes and Agenda<ul style="list-style-type: none"><li>• August Meeting Minutes</li><li>• September Meeting Agenda</li></ul></li></ul>
3.	<b>Public Comment (2 min max/person)</b>
4.	<b>Financial Report</b> <ul style="list-style-type: none"><li>• Bank Account Balances</li><li>• Balance Sheet Review</li><li>• Profit &amp; Loss Review</li></ul>
5.	<b>Partner Updates</b> <ul style="list-style-type: none"><li>• City of Davis</li><li>• UC Davis</li><li>• Chamber of Commerce</li><li>• Davis Police Department</li></ul>
6.	<b>Upcoming Event Updates with Autumn</b>
7.	<b>Executive Director Updates</b> <ul style="list-style-type: none"><li>• Discuss Assisting City with Collection of DBID Fees and possibly Business License Fees</li></ul>
8.	<b>President Items</b> <ul style="list-style-type: none"><li>• DDBA President to Create board member nomination subcommittee</li><li>• DDBA President to set date/time of first meeting for Bylaw Revision Committee</li></ul>
9.	<b>Action Items</b> <ul style="list-style-type: none"><li>• Sponsorship of Zombie Bike Ride: What sponsorship level does the board want to contribute for?</li><li>• Sponsorship of Davis Jazz Beat Festival: Sponsorship amount?</li><li>• Discuss the DDBA writing a letter in support of UC Davis' request that dedicated funding for student housing at California's public colleges and universities be included in the Affordable Housing Bond of 2026</li></ul>
10.	<b>Adjournment</b> <ul style="list-style-type: none"><li>• Next Meeting: Thursday, October 9th, 9am</li></ul>



# DAVIS DOWNTOWN

## Board of Directors Meeting Supplemental Materials

September 11, 2025 @ 9:00a.m.

### Sponsorship Levels for Zombie Bike Parade

#### SPONSORSHIP LEVELS:

EVENT PROCEEDS BENEFIT NORCAL TRYKERS

NorCal Trykers

#### ZOMBIE ZINGER!!!

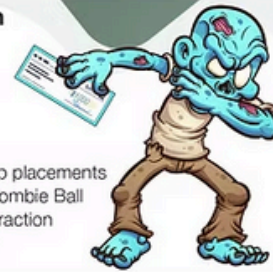
\$2,500-\$4,000 LEVEL

##### Supernatural Recognition

- Zombie Photoshoot with actors!
- Module on website home page
- Signage at 3 places on route
- **ALL ALIEN LEVEL BENEFITS**

##### Higher sponsors get:

- Discuss co-host recognition + top placements
- Discuss booth at the festival or Zombie Ball
- Discuss ownership of a major attraction
- Additional customizable benefits



#### ALIEN ALTRUIST

\$1,500 LEVEL

##### Otherworldly Recognition

- Signage at 2 places on route
- Written promotional article posted on our website and social media
- Logo (large) on zip-up sweatshirts w/ hood
- Logo on glow-in-the-dark T-shirt
- Logo in official video game
- Logo on website
- Logo in newspaper ad
- 3 shoutouts on social media



#### SCARECROW SUPPORTER

\$750 LEVEL

##### Scary Cool Recognition

- Signage at 1 place on route
- Logo in official zombie video game
- Logo on glow-in-the-dark T-shirts
- Logo on website
- Logo in newspaper ad
- 2 shoutouts on social media



#### PIRATE PHILANTHROPIST

\$500 LEVEL

##### Major Recognition

- Logo on commemorative glow-in-the-dark T-shirts
- Logo on website
- Logo in newspaper ad
- 2 shoutouts on social media



#### GOBLIN GRANTER

\$150 LEVEL

##### Great Recognition

- Logo on website
- Logo in newspaper ad
- Shoutout on social media

