



Board of Directors Meeting Minutes

Thursday, October 9th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Kevin Wan, Donbi Kim, Paul Takushi, Marcus Marino, Nu Yung, Brett Maresca, Nate Yungvanitsait
 - b. Not Present: Tim Mech, Ezra Beeman, Lawrence Groves
 - c. Staff: Brett Lee, Autum Foss, Shaylee Marr, Patrick Curzon, Richard Jia
2. Review of Minutes & Agenda
 - a. September meeting minutes (Approved).
 - b. October meeting agenda (Approved).
3. Public Comment
 - a. No Public Comment.
4. Financial Report (Donbi Kim)
 - a. Total Reserves: \$160,866.73
 - b. Checking Account: \$5,873.80
 - c. Net Income: \$14,876.17

The board reviewed current financials and discussed planning for fiscal year 2026. Brett Lee will work with Accounting to create additional budget line items for greater specificity and recalibrate the budget once the city provides updated business license compliance and DBID fee data.

5. Partner Updates
 - a. City of Davis – Katie Yancey
 - i. City Council to review DBID fees on **November 21st**, with a **public hearing on November 18th**, where Brett will present the DDBA budget.

- ii. Brett and Katie will meet to discuss outreach for collecting outstanding DBID fees and formalize city sponsorship processes in the pass-through agreement.
 - iii. Partnership discussions continue regarding sponsorship credits for future events.
 - b. Davis Police Department – Antonia
 - i. Reported continued efforts to address disturbances downtown.
 - ii. Antonia and Officer Turner to meet with Randy to address issues with a specific individual.
 - iii. Officer Derek Schmidt will visit Nu-Red after 8pm to discuss safety and concerns around the patio area.
 - iv. Businesses are encouraged to document and report incidents for potential prosecution.
 - c. UC Davis
 - i. No representative present.
 - d. Chamber of Commerce – Carrie Rohrbach
 - i. Upcoming Events: Make Davis Sparkle (10/10), Dia de Muertos (11/1) and State of City Breakfast (March).
6. Upcoming Event Updates – Autum
- a. Dive into Downtown: September 18, 20, 22 (UC Davis student orientation).
 - i. Discussion on improving the UC Davis student orientation process to ensure more even downtown coverage.
 - ii. Suggestion to use QR codes for check-ins at specific downtown locations.
 - iii. Upcoming orientation will bring **8,000 students** downtown over three days (Thursday, Saturday, and Monday).
 - iv. Businesses encouraged to offer student promotions and discounts.
 - b. Neighborhood Market: October 12
 - i. Scheduled for Sunday; G Street businesses asked to provide feedback following the event.
 - c. Treat Trail: October 31 (3-5pm) with 50+ participating businesses including a DDBA booth and Davis Commons activities.
7. Executive Director Updates – Brett Lee
- Reviewed progress on budget planning for FY26.
 - Preliminary budget projects **\$270,000 in DBID fee revenue**, approved on a preliminary basis.

- Discussed establishing a formal reserve fund policy.
- Next full budget review scheduled for **February 2026** after additional data is collected.

8. President Items – Kevin Wan

Bylaws Committee

- Meeting scheduled for **October 23rd** to continue updating bylaws.
- Proposed board structure change from **11 to 9 directors** to improve quorum and clarify membership/election processes.

Marketing & Social Media Committee

- Donbi will join/restart the committee to refocus goals and better align efforts with downtown business visibility.

9. Action Items

- **Brett & Katie:** Meet next week to discuss DBID outreach and sponsorship pass-through agreement.
- **Brett:** Present DDBA budget to City Council on **November 18th**.
- **Officer Turner & Antonia:** Meet with Randy re: problematic downtown individual.
- **Antonia:** Coordinate Officer Schmidt's visit to Nu-Red and follow-up on safety concerns.
- **Nu:** Email Antonia regarding disturbances around the patio area.
- **G Street Businesses:** Provide feedback on Neighborhood Market.
- **Bylaw Committee:** Meet October 23rd for updates.
- **Donbi:** Join/restart marketing/social media committee.
- **Brett:** Work with Accounting for additional budget line items.

10. Adjournment

- a. Next Regular Board of Directors Meeting: November 13th, 2025, at 9am.
- b. Meeting adjourned.