



Board of Directors Meeting Minutes

Thursday, November 13th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Donbi Kim, Paul Takushi, Marcus Marino, Nu Yung, Brett Maresca, Nate Yungvanitsait, Kyler Klingberg, Ezra Beeman, Lawrence Groves
 - b. Not Present: Tim Mech, Kevin Wan
 - c. Staff: Brett Lee, Autum Foss, Shaylee Marr, Patrick Curzon, Richard Jia
 - d. Attendees: Janis Lott, Randii Macnear, Aaron Wedra, Darci Soiu, Eric Barreto
2. Review of Minutes & Agenda
 - a. October meeting minutes (Approved).
 - b. November meeting agenda (Approved).
3. Public Comment
 - a. A participant expressed appreciation for the bylaws work and asked the committee to consider their submitted feedback.
 - b. Aaron (Neighborhood Market) shared a positive experience collaborating with Eric, noting responsiveness and openness to community input.
4. Financial Report (Donbi Kim)
 - a. Total Reserves: \$143,965.80
 - b. Checking Account: \$41,093.97
 - c. No unexpected expenses reported.

Additional Notes: Katie will present DBID fee updates at the upcoming City Council meeting. Committee discussed overall budget health and upcoming fiscal planning.

5. Partner Updates

a. City of Davis – Katie Yancey

- i. City Council to vote on DBID fees on Tuesday 11/18.
- ii. Richard produced a highlight video to be shared at the meeting.
- iii. Continued discussion regarding maintenance and accuracy of the business registry.

b. Neighborhood Market – Aaron Wedra

- i. Successful pilot event hosted in collaboration with Eric.
- ii. Expressed interest in ongoing coordination and future participation opportunities.

6. Upcoming Event Updates – Autumn

- a. Treat Trail as success on October 31 (3-5pm) with 40+ participating businesses including a DDBA booth and Davis Commons activities.
- b. Day in Downtown - Nov 23rd
- c. Shop Small Saturday (11/29), Holiday Hunt, and Merry Burger Battle (12/1-12/31) updates provided. Window Decorating Contest (12/1-12/31) and Pictures in the Plaza (12/6) discussed, with Brett providing details on character appearances later in the meeting.
- d. Autumn will adjust Google form settings to accept non-Google account submissions.

7. Executive Director Updates – Brett Lee

a. Downtown at Dusk Event canceled due to weather.

- Brett to send cancellation email to members.

b. Council Meetings & DBID Assessment

- Board members met with three council members to address questions about DBIT assessments and DDBA operations.
- Brett and Kevin to attend Tuesday's City Council meeting for the formal assessment vote.

8. Photo Booth Event Approval

- i. Board approved adding **Santa Claus** to the East Street Plaza photo booth.

- ii. Santa will join the lineup of Disney princesses and cartoon character appearances coordinated by the team.
- 9. Bylaws Subcommittee Update (Brett & Ezra)
 - a. Reviewed feedback submitted by Heather Caswell and Jonathan.
 - b. Discussed refining membership definitions and reducing board size from **11 to 9 directors**.
 - c. Considered removing the **5% quorum requirement** due to consistently low turnout; aim to strengthen digital communication instead.
 - d. Online/Email voting proposal will be evaluated and brought back at the December meeting.
 - e. Ezra will lead a future discussion on outreach requirements for elections and annual meetings.
- 10. Voting & Elections Reform Discussion
 - i. Group affirmed the importance of transparent and accessible nomination processes.
 - ii. December board meeting will serve as the final deadline for director nominations.
 - iii. Target timeline: 21-day notice to members before the January annual meeting.
 - iv. Agreement to explore implementing online voting for January's election pending subcommittee recommendation.
- 11. Neighborhood Market Pilot Review
 - a. Brett presented a recap of the October pilot event; response from businesses was positive.
 - b. Board voted to allow a second event in January, with future dates requiring formal board approval.
 - c. Eric will coordinate with Natalie (Pence Gallery) to identify compatible vendors for potential participation in Second Friday Art About.
 - d. Clarification: Neighborhood Market events remain separate from Art About, which will occur 4–6 times per year.
- 12. Next Steps / Action Items
 - Brett Lee & Kevin – Attend City Council meeting Tuesday for DBID assessment presentation
 - Autumn – Update holiday event forms to allow non-Google account responses
 - Brett Lee – Email members re: Downtown at Dusk cancellation
 - Brett Lee – Meet with city staff to improve business registry and contact data
 - Bylaws Subcommittee – Review Jonathan & Heather's online voting proposal; provide December recommendation

- Autumn & Eric – Provide several weeks advance notice to members for January Neighborhood Market
- Eric – Ensure compliance with police barricade requirements for January event
- Eric – Consider door-to-door business outreach to increase participation

13. Adjournment

Meeting adjourned. Next Regular Board Meeting: December 11th at 9am.