



Board of Directors Meeting Minutes

Thursday, July 9th @ 9:00am

Location: Zoom Meeting

1. Welcome / Roll Call
 - a. Board: Kevin Wan, Nate Yungvanitsait, Donbi Kim, Brett Maresca, Nu Young, Heather Caswell, and Dr. Noll. Absent: Marcus Marino & Paul Takushi.
 - b. Staff: Brett Lee, Heather Logan, Patrick Curzon, Autum Foss and Richard Jia
2. Review of Minutes & Agenda
 - a. June meeting minutes (Approved).
 - b. July meeting agenda (Approved).
3. Public Comment
 - a. No public comment.
4. Financial Report
 - a. First Northern Checking: ~ \$7,084.17
 - b. Reserves: ~ \$169,424.22
 - c. Chase Account: ~ \$6,109.77
 - d. Payment received \$201,272.28
 - e. Net Operating: \$39,357.25
5. Partner Updates
 - a. City of Davis – Katie Yancey
 - i. Katie provided updates on the following topics:
 - a. Demolition/Construction at 500 G Street, 240 G Street and Sweetwater Townhomes
 - b. Two-by-Two-by-Two Meeting (City, Chamber and DDBA)
 - c. Outdoor Dining Program – Code Amendment
 - d. Parking Ordinance
 - b. Chamber of Commerce – Carrie
 - i. Carrie provided updates on the following topics:
 - a. World Cup Watch Parties/"Soccer Fest"
 - b. Supporting Local Businesses Campaign
 - c. Upcoming Chamber Events:

- i. Family Fun Fest
 - ii. Chamber Meet & Greet – Farmers Market
 - iii. Chamber Social
- ii. Small Business Grants – Applications open in August
- iii. Chamber is collecting donations for the new DJUSD Welcome Bags

c. Davis Police Department – Matt

- i. Operational & Program Updates:
 - a. G Street Parking Lot Construction / G Street Civic Space
 - b. New Signage at G Street Civic Space
- ii. Developing New Downtown Officer Stats to include:
 - a. Calls for Service
 - b. Proactive Work
 - c. Citations, Arrests, Etc.
- iii. Planning to re-establish the Downtown Host program using volunteers
- iv. DDBA to include additional crime data comparing downtown year-over-year in a future DDBA newsletter.

6. Board Committee Updates

- a. Safety Committee: Heather Caswell
 - i. New Volunteer Officer: John Myers
 - ii. Safety Matters Downtown Mixer
 - a. Purpose: Build relationships, share safety information, highlight downtown safety resources.
 - iii. Newsletter initiatives:
 - a. Creating “Safety Matters” section in the DDBA newsletter
 - b. Launching “Ask Matt” Q&A Feature
- b. Marketing Committee:
 - i. Downtown Discovery Fest – Strategy & Approachh

7. Social Media Update with Richard Jia

- a. Instagram Performance (May/June)
- b. Instagram Audience Overview
- c. Facebook Performance (May/June)
- d. Facebook Audience Overview

8. Event Updates with Autum Foss

- a. Recent Events:
 - i. Soccer Fest/World Cup Watch Parties

- ii. Red, White & Brew Pub Crawl
 - b. Upcoming Events:
 - i. Downtown Discovery Fest
 - ii. Dive Into Downtown – UC Davis Partnership
 - iii. Additional Cross-Event Note: Odyssey Event at Varsity Theater
 - c. Discussion: G Street / Entertainment Zone
- 9. Executive Director Updates with Brett Lee & President Updates with Kevin
 - a. Brett Lee (Executive Director):
 - i. Board Retreat – Part Two (Planning Session)
 - ii. Halloween Treat Trail – Scheduling & Partners
 - b. Kevin Wan (President):
 - i. Two-by-Two-by-Two Meeting
 - a. Kevin will attend on behalf of the DDBA
 - ii. Appreciation & Retreat Acknowledgement
 - a. General thanks for Kevin’s ongoing support and leadership
- 10. Adjournment
 - a. Next Regular Board of Directors Meeting: August 13, 2026, at 9am.
 - b. Meeting Adjourned.