DAVISDOWNTOWN

MEMBER QUICK GUIDE

GET YOUR BUSINESS SEEN DOWNTOWN

Two easy ways DDBA helps you reach downtown visitors.

1 ADD YOUR EVENT TO THE CALENDAR

Residents and visitors use the Calendar to plan trips downtown. Adding your event takes a few minutes.

1. Go to **davisdowntown.com/addevent** or scan the code.
2. Enter your **event title** and a **description**: what it is, who it's for and any cost.
3. Add the **start and end date and time**. Check **All Day** if it applies, or set it to **repeat** for weekly or monthly events.
4. Submit, then find it at **davisdowntown.com/master-calendar**.

SCAN TO ADD AN EVENT

davisdowntown.com/addevent

2 SHARE YOUR NEWS FOR SOCIAL MEDIA

Members can submit events, sales, promotions or a feature request for DDBA's Facebook, Instagram and newsletter.

1. Open the **DDBA Member Marketing Form** at **davisdowntown.com/submit** or scan the code.
2. Add your **business name, address** and the **link** you want us to share.
3. Describe your business' story, event, or promotion: name, dates, times and location.
4. Upload photos or a flyer, add your contact info, confirm you'd like to be featured and submit.

SCAN TO SHARE CONTENT

davisdowntown.com/submit

TIPS FOR A GREAT FEATURE

Photos of real people work better than flyers. Best size: **1080 x 1350 px**, PNG or JPG. Flyers should include the name, location, dates and times. Features are first come, first served, so **submit well before your event**.

POWERED BY THE PEOPLE

Need help? Email **info@davisdowntown.com**