DAVISDOWNTOWN MEMBER QUICK GUIDE

JOIN THE DOWNTOWN GIFT CARD PROGRAM

Get found by local shoppers. Free to join, quick to set up.



1 WHY JOIN

The Davis Downtown Gift Card is a digital community gift card. Every dollar spent on it goes to Davis businesses, and shoppers can only spend it at participating ones.

FREE	40+	$5-$500
to join	Davis businesses	card values

- **Get listed** in the gift card directory and map that shoppers browse.
- **Get promoted** in DDBA gift card campaigns and social media pushes.
- **Share limited-time offers** with gift card shoppers.

2 HOW TO JOIN

1. **Check that you qualify:** your business is in Davis and accepts MasterCard.
2. **Apply online** at **davis-ca.yiftee.com/start** or scan the code. It takes less than five minutes.
3. **Get approved** and added to the gift card site.
4. **Download the Resources Kit** and let your team know: customers pay by tapping the card in Apple Pay or Google Pay, just like any MasterCard.

SCAN TO APPLY

davis-ca.yiftee.com/start

PERFECT TIMING

Gift cards are a holiday favorite. Join before the season so shoppers can find you when they're buying, and use the Resources Kit to let customers know you accept it.

LOVE LOCAL. CHOOSE DOWNTOWN.

Questions? Email **info@davisdowntown.com**